

TOSHIBA'S BUILT-IN CLOUD PRINT SUPPORT WITH MICROSOFT UNIVERSAL PRINT

The popularity of cloud services is no surprise, as the ever-evolving workplace demands it. And with this evolution comes the expansion into print environments. To better support this trend, Toshiba multifunction printers (MFPs) support Microsoft® Universal Print natively, allowing users to print from anywhere, anytime, and from any device.

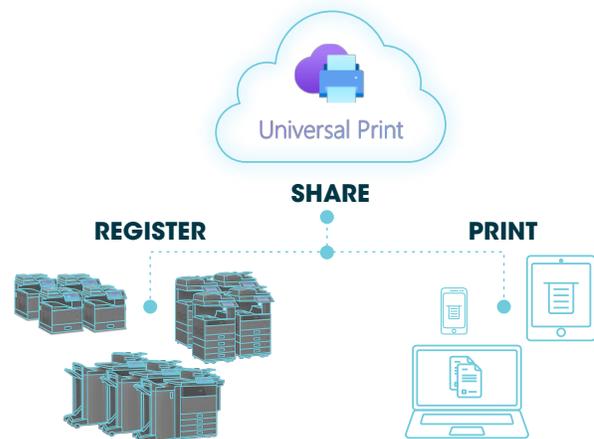
TOSHIBA MFPs WITH NATIVE SUPPORT FROM MICROSOFT UNIVERSAL PRINT ALLOW YOU TO:

- Seamlessly print directly to our MFPs from any device or location
- Eliminate additional connector software
- Set up and manage printer properties and preferences through Microsoft® Azure® AD portal



CONNECT TO THE CLOUD WITH EASE

Toshiba MFPs support Microsoft Universal Print natively, which means no additional connector software is required on-premises. Our native support is introduced via an embedded background app on Toshiba MFPs. Once configured, the MFP automatically registers itself with Microsoft Universal Print. At this point, the IT administrator may edit printer properties or printing preferences from their Microsoft Azure Active Directory (Azure AD) portal and share the printer with their organization's users. That's it! The printer now becomes available as a cloud printer for you to print from your devices.



While Microsoft Universal Print is convenient and easy to use, it's worth noting that the IPP-based Universal Print driver is limited in print settings. It supports most commonly used printing preferences

and finishing options, such as duplex, stapling, paper source, and more. However, if other unique print capabilities of Toshiba MFPs are needed, such as Private Print or department code, you should consider using the Microsoft Universal Print with the Universal Print connector, which allows for usage of specific print drivers with the MFP.

HOW TOSHIBA MFPs WITH MICROSOFT UNIVERSAL PRINT CAN IMPROVE YOUR BUSINESS

Having Microsoft Universal Print support built-in to our MFPs can be a gamechanger for your business. This allows you to print from anywhere, at any time, and from any device, eliminating the need for print drivers and servers, and instead connecting devices and printers through service hosted on the cloud. As a result, you can experience seamless printing, ideal for hybrid work environments.

Some of the key benefits of cloud printing include:

- **Reduced Print Costs:** Cloud print service replaces the need for upfront capital expense on print servers.
- **Simplicity & Convenience:** Print from any device in hybrid work environments without having to worry about OS compatibility or print driver availability, reducing the need for support from a helpdesk.
- **Reduced IT Costs:** No need to install print drivers or manage print servers, thus reducing infrastructure costs.

KEEPING YOUR ENTIRE PRINT ENVIRONMENT FULLY SECURE

As with any cloud technology, security and privacy of customer data is of the utmost importance. Toshiba's built-in device security features, coupled with Microsoft's authentication scheme and user-based reporting, ensure that your print environment is fully secure. In addition to Microsoft Universal Print, Toshiba MFPs also offer integrations with other leading cloud print management solutions, and our REST-based cloud APIs expand our integration capabilities even further with other cloud solutions.

CONNECT WITH YOUR TOSHIBA EXPERT TO SEE HOW THE RIGHT CLOUD STRATEGY CAN MAKE ALL THE DIFFERENCE IN YOUR ORGANIZATION.

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